4-H Alberta Beef Heifer Show July 8-12, 2024 Olds, AB

Program Booklet



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Website: https://www.saveonfoods.com/



Debra Murphy, Lead, Stakeholder Communications

Website: www.albertabeef.org



Emily Ewashko, Executive Assistant to Tom Kee

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Alycia Smith, Regional Marketing Manager, Western Canada

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Tracy Gardener, General Manager

Website: www.oldsregionalexhibition.com



Cam Camden, Manager, Livestock Identification Services Ltd. **Website:** www.lis-alberta.com



Karen Kitchen, Sponsorships and Community Engagement **Website:** www.tscstores.com or www.peaveymart.com

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Volunteer Organizational Committee

Every year there are key volunteers involved in the planning, implementing and evaluating of the 4-H Alberta Beef Heifer Show. The commitment and volunteerism of these people is **greatly appreciated** and tremendously **needed**!

Special Thanks to the committee:

Kathie Chessor Jackie Cuthbertson Kelli Becker Angela Rancier

Kim Pohl Nicole Hollman Justine Gardner

2023 4-H Alberta Beef Heifer Show Participants



4-H Alberta Beef Heifer Show Schedule

Please visit the **Summer Synergy Website** for a complete, up to date, Summer Synergy Schedule. **PLEASE NOTE THAT** SCHEDULE IS SUBJECT TO CHANGE.





2024 Summer Synergy Schedule

Sunday, July 7th

12:00pm Early Livestock Arrival

Power Shut Off

Monday, July 8th

8:30am	Livestock Arrival		
8:30am	Judging Camp presented by Connect First Credit Union	Cow Palace	
5:00pm	All Livestock must be in place	MegaDome	Infield
5:30pm	Synergy Registration	Cow Palace	
6:00pm	Team Herdsmanship presented by Rocky Mountain Equipment	Cow Palace	Infield
7:30000	Supermy Committee Manating (following Pagistration)	Cour Poloco	

Tuesday, July 9th

8:30am	Multi Judging Contest presented by UFA	Pavilion
10:00am	Peewee Pursuit Just a Little Judging	Peewee Post - Cow Palace
1:00pm	Ice Cream Break presented by MNP	MegaDome Infield
2:00pm	Peewee Pursuit Showmanship	MegaDome
2:00pm	4-H Sheep Trimming presented by Sullivans Supply	Infield
2:30pm	Beef Show Team Judging & 4-H Beef Showmanship	MegaDome
4:00pm	Peewee Pursuit Bone Up on Your Facts	Peewee Post - Cow Palace
4:00pm	Olds College Smart Farm Tour	Meet @ Cow Palace
5:30pm	Bullseye BBQ Parents Invited to Meet Bullseye	Cow Palace
6:30pm	Bullseye BBQ Social presented by Bullseye Feeds	Cow Palace
8:00pm	Synergy Committee Meeting	Mezzanine
9:00pm	Power Shut Off	

Wednesday, July 10th

8:00am	Stock Show U Beef Grooming Demo presented by Stock Show U	MegaDome	
9:00am	4-H Sheep Show Team Judging & 4-H Showmanship		Infield
9:00am	Peewee Pursuit Fitting is Fun	Peewee Post - Cow Palace	
9:30am	Beef Team Grooming presented by Sullivans Supply	MegaDome/Pavilion	
2:00pm	Peewee Pursuit Pack Up Your Troubles	Peewee Post - Cow Palace	
2:00pm	4-H Sheep Learning		Infield
3:00pm	Jackpot Yearling Heifer Classic presented by Smith & Griffith Real Estate Team	MegaDome	
5:00pm	4-H Sheep Flock Show Line-up & Showcase		Infield
6:30pm	Synergy Supper presented by Busters Pizza	Cow Palace	
7:30pm	Sheep Ram Lamb-O-Rama		Infield
0.00	Bourse Shut Off		

Thursday, July 11th

8:30am	4-H Alberta Sheep Conformation Show		Infield
8:30am	4-H Alberta Beef Heifer Show	MegaDome	
10:00am	Olds College Smart Farm Tour	Meet @ Cow Palace	
10:30am	Peewee Pursuit Conformation presented by Mountain View County	MegaDome	
11:00am	Open Junior Beef Show	MegaDome	
1:00pm	Ice Cream Break presented by MNP	MegaDome	Infield
1:00pm	Open Junior Sheep Show & Open Junior Sheep Showmanship		Infield
2:00pm	Peewee Pursuit Cow Craft	Peewee Post - Cow Palace	
3:30pm	ORE Farmer's Market	Cow Palace	
4:00pm	Open Sheep Showmanship Finals		Infield
6:30pm	Evening of Excellence presented by Olds College	Cow Palace	
9:00pm	Power Shut Off		

Friday, July 12th

All Day 9:00am	Stampede Young Ranchers Showcase Qualified Beef Showmanship Finals presented by Cam Clark Ford	Calgary Stampede MegaDome	
9:30am	4-H & Open Sheep Awards Presentation		Infield
11:00am	Sheep Costume Class		Infield
11:30am	4-H Beef Heifer Show Final Awards	MegaDome	
12:00pm	Master Showmanship presented by FCC	MegaDome	
12:30pm	Ice Cream Break presented by MNP	MegaDome	
1:30pm	Grand Drive & Supreme presented by Calgary Stampede	MegaDome	
3:00pm	Summer Synergy Final Awards & Scholarship Announcements	MegaDome	
4:00pm	Livestock Release ~ Priority to Steer Classic Exhibitors		
4:00 - 6:00pm	Steer Classic Weigh In	Ag Barns	

Saturday, July 13th

All Day	Stampede Young Ranchers Showcase	Calgary Stampede
8:00am	Welcome & Breakfast	TBD
9:00am	Scholarship Interviews	TBD
11:00a,	Steer Classic followed by Sale of Champions	Nutrien
5:00pm	Stars of Agriculture Reception	TBD
7:30pm	Grandstand Scholarship Presentation	Grandstand

Sunday, July 14th

All Day Stampede Young Ranchers Showcase Calgary Stampede Stampede Invitational Bred Heifer Jackpot 11:00am Nutrien

Competitions:

Marketing- 4-H Only: A NEW exciting marketing project: Marketing your 4-H Project

This is a 4-H only competition - if participating in Synergy Scholarship Program you are required to do the marketing for that also.

- Do a print marketing ad (81/2 X 11) a google drive link will be provided in the confirmation of registration- **Marketing your 4-H project Deadline July 2, 2024.**
- Each age category will do the same activity.
- The top 8 members as selected by a judge before the event in each age category will be evaluated by a judge at Synergy. It will be a sales talk for the top 8 members.
- Judging will be Wednesday, July 10th between 2:00 4:00 you can sign up at Registration for a time slot.

Team Herdsmanship: Monday, July 8th, 6:00 p.m. start.

This is a Synergy only competition - you need to enter on the Synergy Entry system.

• There will be a portion of this competition to do at home - please watch for details.

Cow Palace - Juniors, Intermediate and Senior members will be put into teams with other contestants of the 4-H Alberta Livestock show and Summer Synergy.

• The teams will be participating in various tasks related to the Livestock industry

Judging: Tuesday, July 9th, 8:30 a.m

Calouri Pavilion

This is a required 4-H competition! All members are *automatically entered* in the appropriate age category. Members compete as individuals and stay with their assigned groups. Competition will be in conjunction with the Multi Judging portion of Summer Synergy.

- This is a multi-species judging competition. All members will judge all classes.
- Judging the classes will be done on an **individual basis**. Anyone that is suspected of copying or conferring with others, including showmen, will be excused from the contest. **NO TALKING is allowed**. Anyone caught talking, regardless of the topic, will be excused.
- Numbers will identify all animals in the various judging classes. (A class is always numbered left to right from the rear.)
- Judging cards will be provided. **Each contestant should bring their own pencil or pen and a clipboard** for use as a writing surface in the ring.
- The competition may consist of beef, sheep, forage and other species. EPD's may be included in class information. **50** points are given for placing and **50** points for oral reasons on each class.
- An official judge will be appointed to judge the classes and the official placing will be made available.
- Participants will be allocated an amount of time to judge each class. Members must stay with their
 assigned group for the entire competition. All classes will be judged and at the conclusion of
 judging classes, reasons will be presented.
- Each contestant shall appear singly before the judge to give oral reasons.
- Points will be deducted for the use of notes when giving oral reasons. (15 for junior and intermediate, 20 for senior)

If a tie occurs in a class, the individual scoring the highest number of points on reasons, in that class, will be declared the winner and, if the tie is still unbroken, the award will be given to the individual scoring the highest number of points overall.

Everyone, other than contestants, attendants, judges and the contest supervisor shall be excluded from the ring when the judging is in progress.

A designated number shall identify each contestant and judges will only question contestants on anything other than the classes being judged.

Show Team Judging: Tuesday, July 9th, 2:30 pm

This is a Synergy only competition - you need to enter on the Synergy Entry system. Megadome

Teams must register partners at time of program registration. If you did not enter a partner, one will be chosen for you. 4-H is eligible to send four show teams, two junior teams (9-14) and two senior teams (15-20), to compete in the Western Canadian Show Team Judging in August 2023. This competition is in conjunction with the Summer Synergy show team judging contest.

If a member happens to qualify in both competitions, they will have to declare which program they will be representing no later than 5:00 p.m. on Thursday, so that the next qualifying individual/team can be invited, if necessary.

All members are encouraged to watch this competition, if they are not participating.

Showmanship: Tuesday, July 9th, 2:30 pm, with Show Team Judging **Megadome**

All members registered with an animal are automatically entered. Members must show their <u>4-H project</u> <u>animal</u> to qualify for 4-H Aggregate Points. Showmanship is NOT a dry brush show.

Team Grooming: Wednesday, July 10th, 9:30 a.m. start. Exact time will be posted at the event.

This is a Synergy only competition - you need to enter on the Synergy Entry system. Megadome

Members will compete as teams in the grooming competition, using a registered animal. If you registered a female project, you are registered in grooming. You will be allowed to pick your partner for the team grooming competition.

- All spots will be complete with a chute, 1 power source and 1 blower. All other grooming materials (clippers, adhesives, etc) are the responsibility of each individual. All contestants will be given 20 minutes. More contest rules will be posted at programming time.
- Each team can designate a "clean-up" person to remove all product/equipment and clean for the next team.

Conformation: Thursday, July 11th, 8:30 a.m

Megadome

This is an open competition for 4-H beef breeding projects. Placing at the club, district or region has no effect on entry in this event.

If the number of animals eligible for a particular class exceeds 8, the class will be split.

All cattle will be split into Purebred or Commercial Division - classes will be split by date of birth of the animal. There will be junior, Intermediate and Senior Yearling Heifer Classes. 2 yr old and 3 yr old projects will be shown by age also.

Purebred animals, including calves, must have legible tattoos in place. Exhibitors should have registration papers on hand to prove registration if requested. All animals being exhibited are subject to the Canadian Cattle Identification Agency's requirements.

Members must show their own project animals.

Ringmen will excuse undisciplined animals from the show ring.

Classes:

- *Yearling Heifer Classes:* Open to the yearling heifer 4-H project. All heifers must be born within the 2023 calendar year.
- Two year old with natural calf at foot classes: Open to the 2 year old 4-H beef cow project, with natural born calendar year calf at foot. Cows must be born within the 2022 calendar year. The cow/calf pair will be judged as a unit. Calves must be identified.
- Three year old with natural calf at foot classes: Open to the 3 year old 4-H beef cow project, with natural born calendar year calf at foot. Cows must be born within the 2021 calendar year. The cow/calf pair will be judged as a unit. Calves must be identified.
- *Breeding Project Herd:* Open to members exhibiting a yearling, 2 year old with calf at foot, and three year old calf at foot.

Supreme Showcase: Friday ~1:30 p.m.

Megadome

The top animals in each breeding stock class (Purebred and Commercial shows) are invited to the Champion Drive & Supreme where a Supreme Champion will be announced.

Calgary Stampede Showcase: Saturday ~9:00 a.m.

Calgary Stampede Grounds

Scholarship Interviews

Champion Purebred and Champion Commercial females are eligible to compete at the UFA Youth Supreme Quest in Bashaw in August 2024.

General Information:

Participation

All 4-H members who register in the 4-H Alberta Beef Heifer Show are automatically entered into the following 4 competition areas:

- 4-H Marketing
- Conformation
- Multi Species Judging
- Showmanship

Requirements:

All participants in the 4-H Alberta Beef Heifer Show must be registered 4-H members, in good standing with their respective clubs. This means that you must have completed the 5 basic member requirements: Minimum 70% attendance, Completed record book (to date), Community service, Completed communication activity, Participation in your club's achievement day.

- All animals must be tagged with CCIA tags.
- Animals entered in the 4-H Alberta Beef Heifer Show must be current, registered 4-H project animals and must have been shown at their respective club achievement day.
- Placing at your club's achievement day has no bearing on your participation.
- All 4-H members can participate in any 4-H contest without livestock with the exception of Showmanship and Conformation classes which require you to bring your own 4-H project(s).

Ages

Members and teams participate at this event in the 4-H age categories: *Junior*: 9-11; *Intermediate*: 12-14; and *Senior*: 15-20 as of December 31st, 2023. Teams are placed in the age category of the oldest team member.

Arrival/Release

Stalling:

- Barns open at **12:00 pm July 7**th for **Early Livestock Arrival** (for those participating in the Judging Camp)** <u>NO Arrival Before 12:00 p.m. will be allowed.</u>
- Barns are open from 9:00 am, Monday, July 8th for Livestock Arrival

All beef animals must be in place by 5:00 pm Monday, July 8th, 2024.

^{**}If members are participating in the Judging Camp, animals do not have to arrive prior to the start of the camp, but they must arrive no later than 5:00 pm on Monday.

Rules

All rules are in effect from the time the participant arrives at the program site. They remain in effect until the program is complete and the participant leaves the program site, or is no longer under the supervision of a designated adult.

Exhibitor Code of Conduct:

• All exhibitors should commit to demonstrating respect, consideration, understanding, patience, cooperation and honesty to create an environment of learning, socialising, and opportunity.

General 4-H Program Rules:

Members must not:

- Arrive at the program, or during the program be, under the influence or in possession of alcoholic beverages or illegal drugs.
- Use any tobacco product (cigarettes, cigars, chewing tobacco, and so on.)
- Disrupt the effectiveness of the program.

All members have agreed to these terms at the time of registration. If a participant fails to comply with these rules, he/she will lose the privileges of this program; his/her parent or guardian will be contacted, and he/she will return home at his/her own expense. The member's program registration fee will be retained. The member may/may not be eligible to attend future Summer Synergy Week programs.

The 4-H Alberta Beef Heifer Show is **not** a residential 4-H program. Supervision of members is a responsibility of the designated adult in charge.

All 4-H Alberta Beef Heifer Show Competitors must have a designated "adult in charge" who will be on site for the entire length of the time that member is on site. This person was identified and contact information was provided during registration. If this changes, please notify tracy.dietrich@4hab.com ASAP.

Supervision

4-H leaders and adults associated with the clubs are responsible for adequate supervision of their members. 4-H staff or program volunteers will **not** act as chaperones. Parents must not confuse supervision of their children and members with coaching.

Animal Ownership, Registration, and Identification:

All entries in the 4-H Alberta Beef Heifer Show must be the member's project animal. Random checks of registration papers, tattoos (for purebred animals) and CCIA tags will be performed.

Parent Participation

Parent participation in the care and preparation of animals is not allowed except in cases of exhibitor or public safety. If assistance is required, the show committee will assist. Inappropriate behaviour, as determined by the Summer Synergy (beef) committee and ORE Event Management, by participants or their families, may result in forfeiting of all prizes and opportunities.

All participants and their families abide by a respectful and considerate contestant environment. Inappropriate behaviour, as determined by the 4-H Alberta Beef Heifer Show Committee, Synergy volunteer committee, ORE Event Management and 4-H Alberta Staff, by participants and their families may result in forfeiting of all prizes and opportunities.

Tranquilizers:

The use of tranquillisers of any type is strictly prohibited at this show and according to provincial 4-H beef standards. If your 4-H female project is too wild to show in the absence of any form of tranquilizer - natural or not - please do not bring her to this program.

Protest Letter:

If individuals feel that rules have been broken and wish to protest, they must deliver a letter to the 4-H show office, along with a **\$100** cheque made out to the 4-H Alberta, refundable if the protest is upheld. If the protest is regarding the use of tranquilizers, the person filing the protest will be responsible for any costs related to testing for tranquilizers, if the tests are negative.

Other Information and Procedures

Stalling/Tie-outs, Bedding and Feed:

Stalling and tie-outs are provided for all beef animals from 12:00 pm Sunday, July 7^{th} through to release. *Judging camp participants may arrive as early as 12:00 pm on Sunday, July 7^{th}.*

- Exhibitors are asked to abide by the stalling map and stay within the parameters of their designated space. Tack space is provided in stall walkways only! All exhibitors will keep their stalling and work spaces clean, organized and safe.
- Anyone who attempts to change their assigned stalling, without prior permission, may be asked to return home.
- Tie-outs are provided at no additional charge. All cattle are required to have a securely tied neck rope when in tie-outs.
- Tie-outs are assigned in the same plan as the MegaDome. Please do not stall in tie-outs until you've confirmed your space.
- No early release is allowed unless approved by the 4-H Alberta Beef Heifer Show Committee.
- Each animal should be identified with a stall card. None will be provided
- Initial bedding (shavings) is provided in the stalls.
- Additional shavings are available for sale through Olds Regional Exhibition at a cost or you may bring your own.
- No straw bedding in the MegaDome stalling area, please.
- Daily tie-out straw service is included at no additional fee.

Feed

- There is no hay available on site.
- Members are asked to store feed in their trailers.

Equipment and Power

Be sure to bring your own pails, grooming equipment, forks, brooms, hose, **neck rope with a non-slip knot**, wheelbarrow, stall cards, etc. Individuals or clubs should bring their own blocking chutes. **Label all equipment.**

Note: Power will be shut off nightly at 9:00pm.

- Water will be packed from the outlets and hoses **will not** be strung from the faucets to the stabling area.
- Absolutely NO slits or cuts can be made in the tent walls. Cords and hoses can be passed through the space provided at the top of the wall. You will be charged for repairs.

Exhibitors are encouraged to bring additional power supplies to ensure that adequate power is available to you when needed. We encourage you to bring your own extension cords.

Aerosol/Paint Free Zone:

All exhibitors must abide by any identified "ringside" aerosol and paint free zones.

Show numbers

- Show numbers will be provided in registration packages.
- Those showing in the 4-H Alberta Beef Heifer Show and with Summer Synergy (beef) may receive multiple numbers.
- Members are required to wear a sized show harness to assist ring officials and the public in identifying you. Hip clips are NOT recommended.

Parking:

All parking (vehicles, RVs and trailers) must adhere to designated parking areas. **All speed limits posted on site must be abided by.**

- RV parking, and space for tents, is available on the soccer fields south of the MegaDome. Please respect the numbering system in place and park within the designated areas.
- Livestock trailers should be parked north of the track, in the large lot beside the grandstand.

Accommodations:

Camping is available on site, south of the MegaDome, at no cost. Portable toilets are provided, and showers are available in the Caluori Pavilion. Your camper is considered your home. While outside the camper, you are considered to be on the program site and 4-H program rules apply!

Camping is also available across 54th Street from the Cow Palace, in O. R. Hedges Park. This campground has hook-ups for trailers. There is also a shower house in the Park, but only those camping in O. R. Hedges Park are eligible to use this shower house. Those abusing the rule will be asked to leave the park.

The Town of Olds also has several motels and hotels.

Meals and Concession

There is a concession adjacent to the MegaDome, open from 7:30 am – 4:00 pm. Thursday evening there will be dinner provided for each show participant at the Evening of Excellence held at the Cow Palace. Each member requires the provided ticket to attend. Adults may purchase additional tickets, watch for details.

Emergency Numbers

The emergency contact numbers are:

Tracy Dietrich - 780-781-1003(cell) OR Tracy Gardner - (403) 586-0378 (cell)

4-H Grand Aggregate Calculations

It is the hope of the 4-H Alberta Beef Heifer Show Committee that members will participate in as many events as possible. To encourage this, the Grand Aggregate Awards are presented based on participation in the entire program. Jr., Int. and Sr. Aggregate winners will be recognized. Points will be totaled at the end of each day and posted no later than 8 am the following morning.

Points will be based on the following:	Participation	Advancing/Placing	Championship
Quiz/Marketing	5	3 Top 5/Age Category	2 Champion & Reserve
Beef Judging	5	3 Top 5/Age Category	2 Age Champion & Reserve
Showmanship	5	3 In Age Category Final	2 Age Champion & Reserve
Conformation (highest placing entry)	5	3 1 st & 2 nd in each class	2 Div. Champion & Reserve

Tiebreakers are as follows in descending order: participation in all categories, total aggregate points in skills classes, all placings in judging. Total number of points that can be accumulated is **40**.

Town of Olds – Noise Control Bylaw #1178-80:

This bylaw states that ORE's recreational users will adhere to the following hours in their use of public address, microphone systems and any other noise creating mechanisms (stereos, MP3 players, etc.)

- Monday through Saturday; No noise after 10:00 pm; No noise prior to 7:00 am
- Sundays and holidays No noise after 10:00 pm; No noise prior to 8:00 am
- ORE requests that visitors and clients adhere to this bylaw in respect to residential neighbours

Host - Olds Regional Exhibition - General Rules:

- ORE will not be responsible for damage, injury, loss or theft of or to any exhibit, irrespective of the cause of such damage, injury, loss or theft. This shall indemnify ORE against all legal or other proceedings in regard thereto.
- An exhibitor shall, if required, make a statutory declaration to ORE Event Management that the
 livestock exhibited are exhibited in accordance with and in all respects comply with the rules and
 regulations of the ORE. In case any exhibitor refuses to make such declaration, all scholarships and
 awards awarded him/her shall be forfeited and all such livestock shall be removed forthwith as
 ordered by Management.
- Each exhibit must have a CCIA tag upon arrival or will be excused.
- Exhibitors may be excused from competition before or during the 2023 program, or suspended from future involvement based on inappropriate behaviour as determined by ORE Event Management and show officials.
- ORE reserves the right to remove from the grounds, animals that may be deemed unsuitable or objectionable, without assigning any reason. If any exhibit has obtained admission through misrepresentation, the exhibitor will forfeit any money paid for the unexpired term for space or stalls and ORE shall be exonerated from any claim on the part of the exhibitors.
- ORE Event Management relies on the volunteerism of committee members and breed representatives. In the event of any potential conflict, a defined protocol is outlined in the Conflict Resolution Policy. Summarised, the policy states that ORE Event Management will be engaged in any potential conflict.
- Any exhibitor lodging a protest must make it in writing. It must be delivered to ORE Event Management on the day of the show and a receipt must be obtained. A protest must state plainly the cause of complaint or appeal and must be accompanied by a deposit of \$100.00 which shall be forfeited to ORE if the said protest is not sustained. ORE shall also have the power to interpret the rule and make new rules if the printed rules do not cover any dispute or point.
- ORE exhibitors also abide by the IAFE Code of Show Ring Ethics.
- ORE reserves the right to decide any point not covered by the rules.