



September 5, 2024

MEDIA RELEASE

4-H Alberta Expands Partnership with Federated Co-operatives Limited and Local Alberta Co-ops to grow the CO-OP Growing Leaders Program

(Westerose, Alta) Today, 4-H Alberta is pleased to announce that we will continue the strong partnership with Federated Co-operatives Limited (FCL) and a growing group of local Alberta Co-ops in support of our organization and the invaluable programming that we bring to young people each year.

4-H Alberta is thrilled to receive another \$50,000 sponsorship investment this year.

The key component of this partnership is the *CO-OP Growing Leaders Program*. The innovative and ground-breaking program is designed to remove barriers and provide easy access for youth who may have been curious about 4-H Alberta, but have never enrolled in a local club. During the inaugural rollout in the 2023/ 2024 club year, 209 members joined through the *CO-OP Growing Leaders Program*!

“We were thrilled to see so much success during the *CO-OP Growing Leaders Program*’s pilot year and are proud to continue this partnership. This ‘out of the box’ initiative has helped 209 new members experience the 4-H Alberta youth program, giving them an opportunity to grow their leadership and life skills, make lifelong friends, and have a lot of fun in the process. We appreciate FCL and the growing number of participating Co-ops; they are like-minded community partners who value and support Alberta’s youth as much as we do,” said Kurt Kinnear, CEO of 4-H Alberta. “Federated Co-operatives Ltd. and the participating Co-ops understand and appreciate the importance of our young members who will become the future leaders in our communities.”

This generous investment and support will continue to position FCL and 13 Alberta Co-ops as one of 4-H Alberta’s top funders in the Gold Clover sponsorship category, with the following Co-ops participating in the *CO-OP Growing Leaders Program*:

Arrowwood Co-op
206 Railway Ave East
Arrowwood, AB, T0L 0B0
Phone: 403.534.3800

Central Alberta Co-op Ltd.
6201-46 Avenue
Red Deer, AB T4N 6Z1
Phone: 403.967.0157

Cornerstone Co-op
5008 51st Avenue
Vermilion, AB, T9X 1B3
Phone: 780.853.6732

Learn To Do By Doing

Irma Co-op
5005 50 St.
Irma, AB, T0B 2H0
Phone: 780.754.3654

Lloydminster & District Co-op
3606 50 Ave
Lloydminster, AB, T9V 0V7
Phone: 780. 808.8338

New Horizon Co-op
9831 - 100 Avenue
Grande Prairie, AB, T8V 0T7
Phone: 780. 539.6111

North Central Co-op
14163 28 Ave SW
Edmonton, AB, T6W 0C3
Phone: 780.431.7100

North Corridor Co-op
5701 Railway Ave
Boyle, AB, T0A 0M0
Phone: 780.689.4562

Pembina West Co-op
4705 49th Street
Barrhead, AB, T7N 1A1
Phone: 780. 674.2201

Pincher Creek Co-op
1300 Hewetson Avenue
Pincher Creek, AB, T0K 1W0
Phone: 403. 627.2667

South Country Co-op
969 16 St SW
Medicine Hat, AB, T1A 4X5
Phone: 403.528.6600

Westview Co-op
6207 46 Street
Olds, AB, T4H 1P6
Phone: 403.556.3335

Wild Rose Co-op
4818 51 St
Camrose, AB, T4V 2R8
Phone: 780.672.3107

“We are committed to supporting people and places across our Co-operative Retailing System and across Western Canada,” said Ron Healey, FCL Vice President, Energy & Ag. “Our partnership with 4-H Alberta will build on that commitment as we work together to provide local youth with new opportunities that will ultimately lead to exciting and positive life experiences.”

About 4-H Alberta

4-H Alberta is the new streamlined youth development body that combines the former three-party organizations that operated 4-H in Alberta; the 4-H Council of Alberta, the 4-H Foundation of Alberta, and the 4-H Section of Alberta Agriculture and Forestry.

4-H Alberta was developed after extensive consultation with Alberta's 4-H community. It involves a new governance, structure and operating model that is efficient and effective, and supported by a modernized constitution/by-law alignment to coordinate 4-H staff and volunteer roles, and build operational harmony for the growth of the 4-H youth leadership program in Alberta.

About Federated Co-operatives Limited and the Co-operative Retailing System

Federated Co-operatives Limited (FCL), based in Saskatoon, is focused on providing more than 160 local Co-ops across Western Canada with strategy and leadership, wholesaling, manufacturing, logistics, operational support, business-enabling services and marketing support. Together, FCL and those local co-operatives form the Co-operative Retailing System (CRS). The CRS serves our members and communities with products and services that help build, feed and fuel individuals and communities from Vancouver Island to northwestern Ontario. Our total workforce of over 24,900 employees serve more than 2 million active individual members and many more non-member customers at 1,500 retail locations in more than 630 communities. We are a different kind of business – we are locally invested, community-minded and offer lifetime membership benefits including patronage refunds, quality products, quality service and fair prices. More information is available at www.fcl.crs and www.co-op.crs.

For more information, please contact:

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